



# KEVIN BONFIELD

FOUNDER & MANAGING  
PARTNER

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## CONTACT

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## PROFILE

**YEARS AT CONCENTRE:**

6, coming up on 7 years

**ALMA MATER:**

University College London (England),  
not the one just outside of Toronto



## BEVERAGE OF CHOICE

Diet Coke; but I am trying to drink less of it



## HOBBY OR PASSION

Traveling to new, interesting locations



## RANDOM FUN FACT

I produced a West End musical when I was at University



## FAVORITE TRAVEL DESTINATIONS

Neist Point, Isle of Skye, Scotland



## TOP BUCKET LIST ITEMS

Visit Antarctica, publish a book, live up to the expectations that my children have for me as a father



## IMPORTANT BUSINESS SUCCESS YOU HAVE ENJOYED

Concentre is the most important business success that I have been part of due to the positive impact it has created on our team, our clients and our families.



## MOST SIGNIFICANT BUSINESS LESSONS YOU HAVE LEARNED THROUGHOUT YOUR CAREER

1. Mistakes, issues, and problems happen. It is how you react to them that is more important.
2. When you plan for an outcome/deliverable, start at the endpoint and work backwards.
3. Every meeting is a performance evaluation.
4. Persistence and effort win a lot of games.
5. It is better to beg for forgiveness than ask for permission.
6. When your gut is shouting at you, listen.
7. Always have a passion for learning.
8. A question followed by silence will give you more information than continuing to talk.
9. Think twice before using pastel colors on a PowerPoint slide.
10. Work and be consistent with your values.